



## **SINCLAIR BROADCAST, NEXSTAR, UNIVISION AND AMERICAN TOWER PARTNER ON ATSC 3.0 (NEXT GEN TV) SINGLE FREQUENCY NETWORK DEPLOYMENT IN DALLAS MARKET**

BOSTON, MA and BALTIMORE, MD – January 17, 2018 - Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) (“Sinclair”), Nexstar Media Group, Inc. (Nasdaq: NXST) (“Nexstar”), and Univision Local Media, Inc. (“Univision”) have reached an agreement with the leading wireless and broadcast infrastructure provider, American Tower Corporation (NYSE: AMT) (“American Tower”) to jointly construct and operate Single Frequency Network (SFN) sites to broadcast Advanced Television Systems Committee (ATSC) 3.0 signals within the Dallas Designated Market Area (DMA), as a first step toward a national launch. The SFN will allow for the testing, validation and deployment of advanced next generation broadcast services, which will provide many benefits to consumers, including dramatically improved over-the-air reception, immersive audio, deep-indoor reception, mobile reception, zoned programming/advertising, automotive services and advanced emergency alerting, among others.

The agreement between the broadcasters and American Tower will serve as a test of a developed model for the transition from ATSC 1.0 to ATSC 3.0 and the deployment of SFN sites in preparation for future national deployment of ATSC 3.0 Next Gen broadcast services. In addition to over 40,000 U.S. tower sites and expertise in installing broadcast equipment, American Tower provides proficiency, through its ecosystem partners, in network connectivity, SFN synchronization, wireless RAN and radio frequency propagation. The result of this buildout and the associated engineering is expected to provide a deployment roadmap that delivers cost efficiencies for broadcasters and increases speed to market for new Next Gen TV services.

Chris Ripley, President and Chief Executive Officer of Sinclair Broadcast Group, Inc. commented, “With the FCC’s approval of the ATSC 3.0 standard, broadcasters are eager and ready to demonstrate its many capabilities, business opportunities and consumer benefits. This is an exciting time for television broadcasters as we deploy new technologies that will allow us to provide advanced nationwide business models that benefit consumers and allow us to remain competitive.”

Steven Marshall, Executive Vice President and President, U.S. Tower, a division of American Tower, commented, “As a leader in wireless infrastructure with over 20 years of expertise in the broadcast industry, we are excited about this opportunity to help broadcasters speed Next Gen TV deployments. The combination of our broadcast and wireless assets, industry expertise, coupled with these three television broadcast leaders will help to make ATSC 3.0 a reality for broadcasters.”

As previously announced, Sinclair, Nexstar and Univision are parties to a memorandum of understanding regarding the establishment of a consortium that will promote spectrum aggregation, innovation and monetization and enhance their abilities to compete in the wireless data transmission sector.

**For further information, please contact:**

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**About Sinclair:**

Sinclair is one of the largest and most diversified television broadcasting companies in the country. Pro forma for the Tribune acquisition (before any related divestitures), the Company will own, operate and/or provide services to 233 television stations in 108 markets. The Company has multiple emerging networks as well as stations affiliated with all the major networks. Sinclair is a leading local news provider in the country and a producer of live sports content. Sinclair's content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at <http://www.sbgnet.net>.

**About Nexstar:**

Nexstar Media Group is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Nexstar owns, operates, programs or provides sales and other services to 170 television stations and related digital multicast signals reaching 100 markets or approximately 39% of all U.S. television households. Nexstar's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. Nexstar's community portal websites offer additional hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content while creating new revenue opportunities. For more information please visit <http://www.nexstar.tv>.

**About Univision:**

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a chief content creator in the U.S., includes Univision Network, one of the top networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the

country, available in approximately 90% of U.S. Hispanic television households; UniMás, a leading Spanish-language broadcast television network available in approximately 84% of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the most-watched U.S. Spanish-language entertainment cable network, as well as UDN (Univision Deportes Network), the most-watched U.S. Spanish-language sports cable network, Univision tlnovelas, a 24-hour Spanish-language cable network dedicated to telenovelas, ForoTV, a 24-hour Spanish-language cable network dedicated to international news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; as well as an investment in El Rey Network, a general entertainment English-language cable network; Univision Local Media, which owns and/or operates 62 television stations and 58 radio stations in major U.S. Hispanic markets and Puerto Rico; Univision Now, a direct-to-consumer, on demand and live streaming subscription service; Univision.com, the most-visited Spanish-language website among U.S. Hispanics; and Uforia, a music application featuring multimedia music content. The Company also includes the Fusion Media Group (FMG), a division that serves young, diverse audiences. FMG includes news and lifestyle English-language cable network FUSION TV, and a collection of leading digital brands that span a range of categories: technology (Gizmodo), sports (Deadspin), music (TrackRecord), lifestyle (Lifehacker), modern women's interests (Jezebel), news and politics (Splinter), African American news and culture (The Root), gaming (Kotaku), and car culture (Jalopnik). FMG also includes the Company's interest in comedy and news satire brands The Onion, Clickhole and The A.V. Club. Headquartered in New York City, UCI has content creation facilities and sales offices in major cities throughout the United States. For more information, please visit [corporate.univision.com](http://corporate.univision.com).

**About American Tower:**

American Tower, one of the largest global REITs, is a leading independent owner, operator and developer of multitenant communications real estate with a portfolio of approximately 149,000 communications sites. For more information about American Tower, please visit [www.americantower.com](http://www.americantower.com).