



**AMERICAN TOWER CORPORATION AND PHILIPS LIGHTING HONORED  
WITH 2018 IoT BREAKTHROUGH AWARDS**

*Alliance to co-develop a high-performance smart pole and accelerate smart city transformation is recognized for Innovation in Industrial Smart Lighting and Smart City Solutions*

**Los Angeles, Calif.**, Jan. 15, 2018 – [IoT Breakthrough](#), an independent organization that recognizes the top companies, technologies and products in the global Internet-of-Things (IoT) market, today announced that American Tower, a global leader in wireless infrastructure, and Philips Lighting, the world leader in lighting products, systems and services, have been selected as winners of the 2018 “Overall Smart City Solution Provider of the Year” and “Industrial Smart Lighting Solution of the Year” awards respectively.

American Tower and Philips Lighting were recognized for their innovative efforts to co-develop an aesthetically designed [smart light pole](#) that blends seamlessly into the urban landscape, delivering both 4G/5G wireless network capacity for multiple mobile network operators and quality energy-efficient LED lighting in a single solution. The new smart city solution will enable new applications, including E911, smart parking, traffic management and more.

“The award nominations for the Smart City award category were full of impressive products and technologies that we are confident will improve the lives of citizens and businesses around the world as the solutions are rolled out,” said James Johnson, Managing Director, IoT Breakthrough. “The smart light pole solution from American Tower and Philips Lighting stood out from the field of award nominees for delivering a practical solution with maximum positive impact in a range of smart city applications for cities around the world. We are thrilled to recognize American Tower and Philips Lighting as 2018 IoT Breakthrough Award winners.”

The mission of the IoT Breakthrough Awards program is to recognize the innovators, leaders and visionaries from around the globe in a range of IoT categories, including Industrial and Enterprise IoT, Smart City technology, Connected Home and Home Automation, Connected Car, and many more. This year’s program attracted more than 2,000 nominations from companies all over the world. All nominations were reviewed and evaluated by an independent panel of experts within the IoT industry, with the highest scored nomination selected as winner for each category.

“With industry analysts predicting that street lights will prove to be an important communications infrastructure opportunity for smart cities, we are confident that American Tower is well positioned to contribute significantly to the rollout of that connectivity,” said Steven Marshall, President of U.S. Tower, a division of American Tower Corporation. “We are excited to be recognized, along with our alliance partner, Philips Lighting, with this prestigious industry recognition from the IoT Breakthrough Awards organization.”

“Lighting is an essential and ubiquitous part of the urban landscape, and a powerful tool to help cities achieve their smart ambitions,” said Susanne Seiting, global smart cities lead at Philips Lighting. “The IoT Breakthrough awards further validate how our collaboration with American



Tower can enable, and really drive, smart city capabilities that improve safety, livability and sustainability.”

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**About IoT Breakthrough**

IoT Breakthrough, part of the [Tech Breakthrough Awards](#) organization, is devoted to honoring excellence in Internet-of-Things technologies, services, companies and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products in categories including Connected Home and Home Automation, Connected Car, Industrial IoT (IIoT) and Smart City, Consumer IoT and more. For more information visit [www.IoTBreakthrough.com](http://www.IoTBreakthrough.com).

**About American Tower**

American Tower, one of the largest global REITs, is a leading independent owner, operator and developer of multitenant communications real estate with a portfolio of approximately 149,000 communications sites. For more information about American Tower, please visit [www.americantower.com](http://www.americantower.com).

**About Philips Lighting**

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.