



AMERICAN TOWER®

Bringing Ease, Personalization and Speed to Broadband Deployment



4WISP Program Benefits

- Access to an industry-leading portfolio of rural wireless infrastructure
- Customized commercial structures to meet timelines and budgets
- Creative billing and commencement options, per project needs
- Optional Site Development Services to simplify deployment

Wireless Internet Service Providers (WISPs) need the flexibility to build out broadband networks in a way that makes the most sense for their business objectives, budgets, and timelines. With years of experience working with WISP customers, we understand your challenges and immediate need for return on investment.

Every WISP has a unique situation that requires a personalized approach—American Tower is offering the 4WISP program to accommodate your business needs and help you get on our sites easier and faster.

LEARN MORE

877-409-6966 | leasing@americantower.com | americantower.com/4WISP



Identify ideal geographic areas for expansion

we provide the most tower options in unserved rural and suburban areas



Find the right sites in the right locations

with our portfolio of approximately 43,000 towers in the U.S.



Pinpoint optimal installation locations on each tower

we have trustworthy site data and tall towers to maximize subscriber reach

Ease

Our 4WISP program has been supporting customers for over ten years. Today, we work with more than 500 WISPs around the country. Our consultative team is committed to providing customers an efficient and consistent collocation experience. With online resources to help you find and apply for sites and track your projects, from anywhere at any time, we make it easy for you to connect your network with us.

Personalization

By providing business terms tailored for your unique challenges and objectives, our 4WISP program is a cost-effective, flexible solution that supports your broadband network buildout—whether for the development of a new network or the enhancement of an existing one. Tell us about your network expansion specifications and goals, and we'll develop a personalized plan to meet your requirements.

Speed

We are committed to helping you bring broadband connectivity to your communities. We offer a dedicated WISP team, who provides support throughout the collocation process, every step of the way. With comprehensive project management resources, we maximize process efficiencies and shorten cycle times, allowing you to focus on core business priorities. Our Site Development Services can help you further simplify deployment and speed your time to market.

Working With American Tower

As a WISPA® member since 2012, we understand the industry and have designed our 4WISP program to support the key business needs of WISPs. We work together, helping to build and expand your network and freeing your time and resources, so you can focus on delivering critical broadband to your communities. Contact our team today to get started, we're ready to work with you.

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